



# Collaboration Program

*Like-minded professionals working together.*

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**Preface**

Our paths have crossed because we both believe in the profound effects of positive relationships and feeling truly connected. We recognize that total wellness must include mental health and emotional well-being. We are driven by purpose and we want to help make the world a better place.

**Background**

It is likely you are already on mission you are passionate about and fully engaged. You may already be stretched thin with commitments but intrigued by the potential to have another level of impact on the people your work touches. You're interested in pushing further and harder to make a difference and you believe there is power in numbers.

**Proposition**

Help your audience and your cause by strengthening your clients' family relationships utilizing FamilyeJournal.com. When a person feels a true connection with others it has far reaching benefits and will complement your current work.

**FamilyeJournal Summary**

FamilyeJournal (FEJ) is a website that offers guided group journaling for any type of family or small group. FEJ provides sets of questions users answer and share privately. Questions are fun and thought-provoking and not focused on any specific issue; it's not therapy. Using FEJ regularly increases familiarity, rapport and connection thereby strengthening relationships.<sup>1</sup> Studies show that feeling connected improves a myriad of behaviors and overall happiness.<sup>2</sup>

**What's Involved**

Working together, FEJ will assign a unique Coupon Code for you to share with your audience. They will receive a 15% discount on membership and you will earn a 20% commission.

**Benefits**

FamilyeJournal supports your cause because relationships are at the foundation of behavior and happiness. Use your relationships with FEJ in your marketing, as a bonus offering, to show another level of caring, to show your holistic approach to wellness and to generate another revenue stream.

**Getting Started**

Let us know you're interested and we'll send a Collaboration Agreement. Once signed by both parties, we'll setup your account and provide you with materials to share, at your convenience.

<sup>1</sup> Vaillant, George E., *Having warm relationships was strongly correlated with greater lifelong happiness.* – *Triumphs of Experience*, Harvard University, 2012.

<sup>2</sup> Asbury, Trey, PhD and Kevin Strauss, ME, *FamilyeJournal as an Online Relationship Enhancement Tool*, SOJ Psychology, 2014.